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**FOR IMMEDIATE RELEASE**

## **THE RITZ-CARLTON SELECTS SINGAPORE FOR FIRST BESPOKE PRIVATE RESIDENCE PROPERTY IN ASIA**

**Singapore, 3 September 2007** – The Ritz-Carlton Residences, Singapore, Cairnhill is the first full strata titled luxury residential project launched in Asia. The property scene is poised to welcome this brand-name project, synonymous with luxury and hospitality, built on elevated ground in the highly coveted Cairnhill area.

It is the first residential property to be equipped with the legendary amenities and service excellence of The Ritz-Carlton Hotel Company, L.L.C. Renowned for its exceptional levels of service delivery, The Ritz-Carlton will fully train and manage the ladies and gentlemen who will deliver a wide array of services to include housekeeping, a 24-hour dedicated concierge, sommeliers and doormen.

Located at the heart of Singapore's prime residential district at 65 Cairnhill Road, the 36-storey Ritz-Carlton Residences sits on almost 60,000 square feet of land, with three sky terraces housing extensive fitness, entertainment and service facilities for residents. The project will have 56 apartment units and two penthouses. Each unit comes with designer fittings and appliances, such as Sub-Zero refrigerators, and all bedrooms have bathrooms en suite.

In addition to exquisite recreational facilities such as swimming pools, barbecue area, tennis courts and a manicured maze garden at the ground floor, the sky terraces will also comprise unique amenities including a lap pool, hydro pool, gym, coffee-shop, library, wine cellar, as well as an open kitchen and entertainment area, which will be solely managed by The Ritz-Carlton.

The design of the property will befit the grandeur that comes to mind upon the mention of The Ritz-Carlton brand. The Ritz-Carlton Hotel Company, L.L.C. and Hayden Properties Pte Ltd are certain residents will enjoy being greeted by the timeless charm that surrounds them every time they return home.

"We are pleased to be able to work with The Ritz-Carlton and at the same time, proud that The Ritz-Carlton Residences, Singapore is the first of its kind in Asia. This shows that Singapore is recognised as a global market and we are confident that this development will be very appealing to many who have been waiting for such a product in the market," said Ms Leny Suparman, Director and Head of Real Estate of Hayden Properties.

Since The Ritz-Carlton Company opened its first residence project in 2000 in Washington, DC, there have been an additional 15 opened and 16 more properties currently under construction in various countries including Canada and Germany, but to date, none in Asia.

"The Ritz-Carlton Residences aims to up the ante in high-end living by providing the legendary Ritz-Carlton experience to residents, who will enjoy the same gold standard of



hospitality encompassing the finest personal service and facilities. The choice of Singapore as the place in Asia to launch indicates our confidence in the country as a highly desirable and sought after location for distinctive residential projects,” said Herve Humler, President, International, The Ritz-Carlton Hotel Company, L.L.C.

The Ritz-Carlton Residences is conveniently located in the heart of the vibrant shopping district of Orchard Road. Perched on higher grounds, every apartment is bestowed with spectacular city views, which combined with The Ritz-Carlton experience, provides the ultimate in luxury living.

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#### **About Hayden Properties Pte Ltd**

Hayden Properties Pte Ltd (“Hayden Properties”) is a joint venture company that was set up between KOP Group Pte Ltd ([www.kopgroup.com](http://www.kopgroup.com)) and Emirates Tarian Capital (S) Pte Ltd ([www.emiratestarian.com](http://www.emiratestarian.com)). Hayden Properties’ residential projects include the super-luxurious Ritz Carlton Residences ([www.rcresidences.com.sg](http://www.rcresidences.com.sg)), the first full strata titled residential project in Asia and The Hamilton Scotts ([www.hamiltonscotts.com](http://www.hamiltonscotts.com)), the world’s tallest ensuite car porch residence.

#### **About The Ritz-Carlton Company, L.L.C.**

The Ritz-Carlton Hotel Company, L.L.C. of Chevy Chase, Maryland operates 66 hotels in the Americas, Europe, Asia, The Middle East, and Africa. Over 30 projects are under development around the globe with future openings including Sanya, Beijing, Dublin and Denver. The Ritz-Carlton is the only service company to have twice earned the prestigious Malcolm Baldrige, National Quality Award, which recognized outstanding customer service. For more information, contact The Ritz-Carlton toll free reservations line at 1 (800) 241-3333, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), or consult a travel professional.

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