

Updated September 2010

FOR IMMEDIATE RELEASE

KOP ON SAIL – AN EXCLUSIVE SHOWCASE OF KOP GROUP'S ULTIMATE LIFESTYLE OFFERINGS

Singapore, 25 February 2010 - KOP on Sail is the exclusive showcase of KOP Group's exquisite integrated lifestyle offerings. Held at the private island Keppel Bay from April 25 – 27, this is the first time KOP Group is showcasing their complete and dynamic portfolio to the media which includes hotels and resorts, nautical ventures as well as the company's prestigious real estate offering.

KOP on Sail is closely attuned with Singapore's stature as a luxury lifestyle hub. The recent opening of Singapore's first Integrated Resorts at Sentosa sparked a renewed interest from both locals and the affluent around the world in Singapore's property, lifestyle and leisure scene. KOP Group's integrated lifestyle offering complements the vibrant city landscape and is aligned with these homebuyers' desire to be at the heart of Singapore's exciting growth.

Debut of Princess P95 Motor Yacht in Asia

The KOP on Sail event also marks the Asian debut of the luxurious and impressive Princess 95 Motor Yacht (P95MY). With its spacious interior volume, elegant lines, luxurious fittings and long-range cruising capability, the P95MY is the flagship and most advanced Princess yacht to be built. For a yacht of its size, the P95MY is astonishingly graceful and meticulous attention is paid to the finest of details. Its fluid blend of contemporary refinement and effortless cruising capability sets the P95MY apart in a class of its own.

Gourmet addition to nautical offering

KOP Group is delighted to introduce an exciting new epicurean cruise experience on board Aqua Voyage's luxury yachts. Through the collaboration with a selection of prominent chefs and dining establishments, the company is pleased to now offer the exclusive "Aqua Voyage Chef Tables" service. The new concept allows guests to enjoy a leisure cruise coupled with a gourmet dining experience, uniquely delivered by an onboard chef.

More than just a dinner cruise, the Aqua Voyage's Chef Tables will showcase the chef, creative cuisine and an exquisite dining experience that is absolutely out of the ordinary.

Each dinner will feature a menu specially prepared by the Aqua Voyage chefs, coupled with a selection of fine champagne and wine pairings. Guests will be treated to pre dinner cocktails and hors d'oeuvres as they embark on a sunset cruise before anchoring for dinner off the southern islands of Singapore.

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About KOP Group Pte Ltd

KOP GROUP Pte Ltd (“KOP”) is a fully integrated real asset investment, development and management company headquartered in Singapore. KOP’s businesses are founded in real estate, hospitality development, lifestyle services, as well as private equity and capital management.

KOP’s dynamic portfolio includes Hayden Properties, the developer of ultra luxurious properties such as The Hamilton Scotts and The Ritz-Carlton Residences; Aqua Voyage, a yacht management company that specialises in bespoke travel including luxury charters and cruises; as well as Franklyn Hotels & Resorts, an international hospitality management and services arm. KOP Group also holds the exclusive distributorship rights for Princess yachts throughout Singapore and China*.

KOP has received wide recognition globally for its bold vision, its exciting business concepts and services, partnerships with internationally acclaimed brands, and track record in generating exponential value for each of its investment projects.

KOP Group is helmed by a creative professional team with international experience in all aspects of real estate and hospitality development, as well as asset and private equity management.

For more information, visit www.kopgroup.com

*Except HK SAR and ZheJiang province